

The Mornington Peninsula

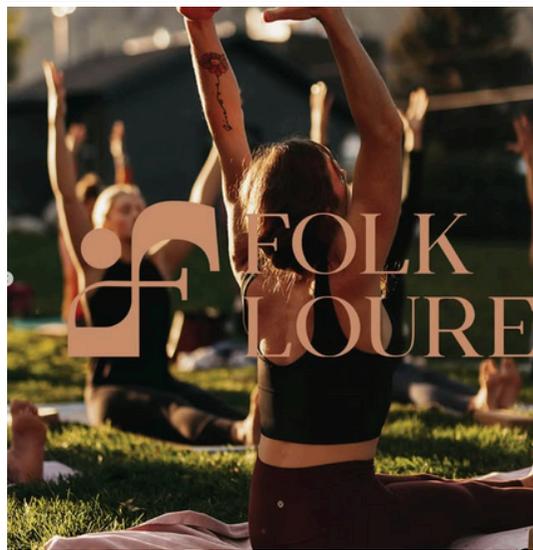
HEALTH & WELLBEING EXPO

This years Mornington Peninsula , Health and Wellbeing Expo is being held at the Peninsula Community Theatre .

This free community event is designed to bring healthcare, holistic services and wellbeing supports together under one roof. The mission is to create a welcoming space where individuals and families can learn about their options, connect with trusted practitioners and discover local pathways to better health.

Across the Mornington Peninsula, there has been a growing need for connection between services, practitioners and the people who need them most. This annual opportunity aims to close that gap by showcasing the diversity of care available across our region.

 Peninsula Community Theatre
10am - 4pm | October 17th 2026



2026

Businesses and practitioners attending the Health and Wellbeing Expo include a diverse mix of professionals such as physiotherapists, counsellors, psychologists, occupational therapists, and nutritionists, as well as NDIS providers, massage therapists, yoga and pilates instructors, personal trainers, and holistic healers.

You'll also find wellness studios, community health organisations, fitness and lifestyle coaches, natural product makers, allied health clinics, disability support services, and mindfulness educators , all working together to showcase the many pathways to health and wellbeing across our region.

CREATING UNDERSTANDING

This Expo provides a welcoming platform for practitioners and businesses to showcase how their services and products support health and wellbeing for families and individuals of all ages.

Whether through holistic therapies, professional services, wellness programs, or lifestyle offerings, your stall becomes a space to share your expertise and demonstrate the many ways wellbeing can be supported. More than a display, it's an opportunity to connect, educate and engage in meaningful conversations around what wellness looks like for different people.

By joining this years Expo, you become part of a growing movement focused on community education creating space for open dialogue, shared knowledge and a deeper understanding that health and wellbeing are personal, evolving and shaped by a real personal connections and networks.



Attendees will have the chance to learn about your services, connect directly with your practice, and discover products designed to help them begin their wellness journey with a trusted practitioner.

Exclusive Expo offerings allow you to engage directly with potential clients, showcase your expertise, and strengthen your presence within the Mornington Peninsula wellness space.



1. **DO EXHIBITORS RECEIVE MARKETING MATERIALS?**
Once confirmed, you will receive:
 - A custom marketing asset for social media and promotional use
 - Digital Expo assets (poster and flyer)
 - Inclusion in the official Stallholder Directory
 - Optional interview and feature opportunities
2. **WHAT DO I NEED TO HAVE TO BE AN EXHIBITOR?**
To ensure a safe, professional and compliant experience for all, exhibitors must have:
 - Public Liability Insurance (minimum \$20 million)
 - ABN
 - Business address (or service area if online only)
 - Website and/or active social media presence for community engagement & referrals.
3. **STALL HOLDER INCLUSIONS**
Each stall includes a dedicated space to set up a welcoming, creative display, with attendance for up to two team members.
 - \$220 per stall (2X2 Meters size)
 - All inclusions as explained on page 4.
 - Limited Trestle Tables Available - Request
4. **WHAT CAN WE EXPECT FROM THE EXPO THIS YEAR?**
 - Increased brand visibility within the health & wellbeing sector
 - Opportunities to build referral pathways and partnerships
 - A platform to showcase your expertise and services
 - Positioning your business as a trusted community leader
 - Long term relationship building beyond the expo

Allocated stall space with trestle table Example image page 1

- Custom marketing assets + promotional features
- Receive tailored digital posts and be featured on Instagram and Facebook channels.

6+ Months of Marketing Exposure

- Your business becomes part of our ongoing outreach campaign, featured across longterm marketing activity leading up to the expo.
- This includes visibility in socials, community announcements, highlight posts and directory features, creating momentum and recognition well before the event.

Consistent communications & exhibitor support

- Clear, organised guidance in the months leading up, ensuring you feel prepared, informed and supported at every stage.

Dedicated onsite support team

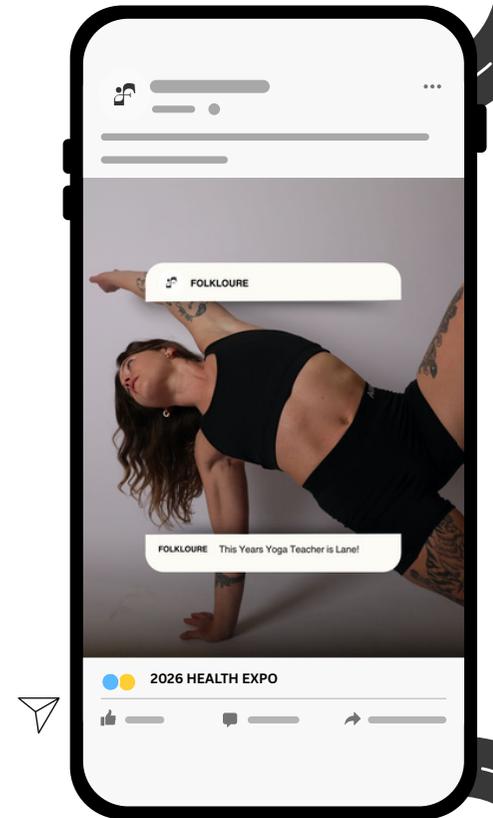
- A friendly on the day team ensuring smooth setup, flow and assistance throughout the event.

Community centred & values aligned audience

- Our outreach spans the entire Mornington Peninsula and surrounding suburbs, including Carrum Downs, Botanic Ridge, Frankston, Langwarrin, Hastings and more, ensuring your service is seen by a broad & engaged audience.

**Optional interview feature

- Share your story, mission, and offering in a short filmed interview to strengthen your credibility and connection with attendees.



LANE - 2026 YOGA INSTRUCTOR
LEADING IN WORKSHOPS AND EVENTS

Cancellation & Refunds

Stallholders may transfer their booking to another approved applicant.

Refunds will be issued once a replacement stallholder has been confirmed to fill the space.

Privacy Policy

For privacy reasons, attendee personal information will not be shared with stallholders.

Key Dates & Timeline

Applications open January 2026 and close in early March 2026. Successful applicants will be notified promptly, while shortlisted applicants will also receive notification of their status. Accounts will close at the end of March, with marketing activities and promotional releases commencing in April 2026.

This structured process ensures a curated and exclusive experience for all participants, while providing clear visibility on the progression from application to event launch.



FOLKLOURE

The Intersection Of Health, Wellbeing And Community



PRIVATE EVENT - BUSINESS & NETWORKING.

A dedicated business focused evening designed to support connection, collaboration and open industry discussions ahead of the expo. This event is open not only to confirmed stallholders but also to applicants who were unsuccessful in securing a space. We believe every local practitioner and business deserves the opportunity to connect, learn and build relationships within the broader wellness and community network.

Stall holders are welcome to bring a staff member or team representative along with them. We understand that on the expo day itself, time is limited, with setup, preparation, safety briefings, and mandatory check ins occurring prior to opening to the community, this can make networking on the day difficult.

This dedicated evening ensures business owners have the space to engage meaningfully, enhance their professional development, and connect with like minded individuals without the pressures of the Expo event day operations.

Expressions of interest are now open - Private Event ticket is outside of expo stall holder fee.

PRIVATE EVENT , BUSINESS & NETWORKING - THURSDAY 15TH OCTOBER 2026
HEALTH & WELLBEING EXPO OPEN DAY - SATURDAY 17TH OCTOBER 2026

APPLICATION PROCESS



1.

Apply & Shortlisting

Submit your basic information via email, including your business offerings/services, location, and other items outlined in FAQ Section 2.

Applications are reviewed in line with our cut off dates, and shortlisted applicants who meet the criteria will receive an official congratulations and confirmation from our team, along with details on the next steps to secure their stall.



2.

Secure Your Stall

Once approved, an invoice will be issued. Your stall is confirmed once payment is received, and a receipt will be provided along with any additional information. Payment then triggers your official onboarding and preparation with our support team, ensuring you have all guidance and resources needed ahead of the expo.



3.

Onboarding & Preparation

After payment, you'll be invited to a personalised Zoom onboarding call, giving you the opportunity to ask questions one on one with our team. We'll guide you through key dates, event logistics, and marketing preparation, including how to use your marketing assets and event run sheets effectively. This session ensures you feel fully supported, confident, and ready to make the most of your expo experience.

Mornington Peninsula

**2026
HEALTH &
WELLBEING
EXPO**

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